

## Instructions

1. List all ingredients in order of predominance in your finished product AS SOLD. For ingredients that contain several component ingredients, components should be listed separately, but may be grouped together only if you cannot determine the exact quantities of component ingredients because your source ingredient is already prepared. As example: Chicken Fat with mixed tocopherols. These ingredients should be listed separately.
2. Your pledge applies to 100% of stated ingredient. Example: Chicken by-product meal - Yes under USDA Inspected and Approved pledges that 100% of all components in the by-product meal are USDA Inspected and Approved. Any variant of a single ingredient's quality, inspection status or origin must be listed separately, and should follow the order of predominance.
3. List each vitamin and mineral (included in premixes) separately.
4. Though your ingredient list may provide the AAFCO-defined term, please provide the common name for the product under Common Name or Common Description. Example: Ingredient Chicken - Common Name: provide detail to whether the meat includes whole poultry carcass only, whole poultry carcass mixed with partial poultry carcass, or poultry carcass comprised of substantially cartilage and bone.
5. Provide the response "Yes" under appropriate column for each ingredient as to USDA Inspected and Passed, USDA Graded (provide Grade), Not USDA Inspected, Equivalent Safety Inspection (state the equivalent safety inspection and authority), Origin US, Origin North America, Origin China, and/or Origin all other Countries.
6. Provide company name, address and website. Sign and date. Signature should be an officer of the company; preference to be President, CEO, or Officer closest to production responsibility (COO is acceptable).
7. Forward completed forms to Susan@TruthaboutPetFood.com.

### **Pledge of Quality and Origin**

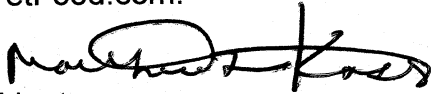
(Company Name) Primal Pet Foods, Inc.

(Address) 2045 McKinnon Ave., San Francisco, CA 94124

(Website) [www.primalpetfoods.com](http://www.primalpetfoods.com)

The information provided is true and accurate, includes all ingredients and constituents of ingredients therein, for each finished product listed, and accurately represents the product(s), as presented for sale, bearing the brand and name as labeled herein. This information is the most recent and accurate available to our company, does not omit any component, ingredient or sub-ingredient known to our company to be present in the product(s) listed; and does not include any component, ingredient or sub-ingredient known to our company to be absent in the product(s) listed. Should a change of ingredients, quality, or country of origin occur, our company shall provide an update within 30 calendar days that such change shall be known to our company. I give permission for this information to be posted on TruthaboutPetFood.com.

(Signature)



(Title) President

(Date) 2/28/13

<b>Ingredient AAFCO term as listed on label</b>	<b>Common Name or Common Description</b>	<b>USDA Inspected and Passed</b>	<b>USDA Graded Provide grade</b>	<b>Not USDA Inspected</b>	<b>Equivalent Safety Inspection Provide</b>	<b>Origin U.S. Provide state optional</b>	<b>Origin North America Non US Country</b>	<b>Origin China</b>	<b>Origin All other countries</b>
BEEF HEART	BEEF HEART	YES	*ABF (**SEE NOTES)			YES			
BEEF LIVER	BEEF LIVER	YES	*ABF (**SEE NOTES))			YES			
BEEF NECK	BEEF NECK	YES	*ABF (**SEE NOTES)			YES			
LAMB HEART	LAMB HEART	YES	*ABF (**SEE NOTES)		NZSFA	YES			NEW ZEALAND
LAMB LIVER	LAMB LIVER	YES	*ABF (**SEE NOTES)		NZSFA	YES			NEW ZEALAND
LAMB NECK	LAMB NECK	YES	*ABF (**SEE NOTES)		NZSFA	YES			NEW ZEALAND
CHICKEN	GROUND CHICKEN MUSCLE	YES	ABF (*SEE NOTES)			YES			
CHICKEN NECK	CHICKEN NECK	YES	*ABF (**SEE NOTES)			YES			

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CHICKEN GIZZARD	CHICKEN GIZZARD	YES	*ABF (**SEE NOTES)			YES			
CHICKEN LIVER	CHICKEN LIVER	YES	*ABF (**SEE NOTES)			YES			
DUCK NECK	DUCK NECK	YES	*ABF (**SEE NOTES)			YES			
DUCK WING	DUCK WING	YES	ABF (*SEE NOTES)			YES			
DUCK GIZZARD	DUCK GIZZARD	YES	*ABF (**SEE NOTES)			YES			
DUCK HEART	DUCK HEART	YES	*ABF (**SEE NOTES)			YES			
DUCK	GROUND DUCK MUSCLE	YES	*ABF (**SEE NOTES)			YES			
PHEASANT	WHOLE PHEASANT	YES	*ABF (**SEE NOTES)			YES			
PHEASANT GIZZARD	PHEASANT GIZZARD	YES	*ABF (**SEE NOTES)			YES			



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PHEASANT HEART	PHEASANT HEART	YES	*ABF (**SEE NOTES)			YES			
PHEASANT LIVER	PHEASANT LIVER	YES	ABF (*SEE NOTES)			YES			
RABBIT	WHOLE RABBIT	YES	*ABF (**SEE NOTES)			YES			
RABBIT HEART	RABBIT HEART	YES	*ABF (**SEE NOTES)			YES			
RABBIT LIVER	RABBIT LIVER	YES	*ABF (**SEE NOTES)			YES			
VENISON	VENISON MUSCLE TRIM	YES	*ABF (**SEE NOTES)		NZSFA	YES			NEW ZEALAND
VENISON HEART	VENISON HEART	YES	*ABF (**SEE NOTES)		NZSFA	YES			NEW ZEALAND
VENISON LIVER	VENISON LIVER	YES	*ABF (**SEE NOTES)		NZSFA	YES			NEW ZEALAND
TURKEY	GROUND TURKEY MUSCLE	YES	*ABF (**SEE NOTES)			YES			

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TURKEY NECKS	TURKEY NECKS	YES	*ABF (**SEE NOTES)			YES			
TURKEY GIZZARD	TURKEY GIZZARD	YES	*ABF (**SEE NOTES)			YES			
TURKEY HEART	TURKEY HEART	YES	*ABF (**SEE NOTES)			YES			
TURKEY LIVER	TURKEY LIVER	YES	*ABF (**SEE NOTES)			YES			
SARDINES	SARDINES				FDA	YES			
SALMON	SALMON				FDA	YES			
KALE	KALE	YES	ORGANIC			YES			
CARROTS	CARROTS	YES	ORGANIC			YES			
BROCCOLI	BROCCOLI	YES	ORGANIC			YES			

\*ABF Classification denotes Antibiotic Free      \*\*Primal ONLY procures meats, poultry and game from USDA sources passed and inspected for human consumption (EDIBLE). Primal Formulas are produced in a USDA Human Grade Food Facility. Primal Mixes & Grind, Bones and Treats are produced in a California State Department of Agriculture inspected facility for Pet Food production only. Primal DOES NOT use any meats, poultry, game, produce and or supplements specified for Pet Consumption only (INEDIBLE).



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APPLES	APPLES	YES	ORGANIC			YES			
YAMS	YAMS	YES	ORGANIC			YES			
PARSLEY	PARSLEY	YES	ORGANIC			YES			
COLLARD GREENS	COLLARD GREENS	YES	ORGANIC			YES			
MUSTARD GREENS	MUSTARD GREENS	YES	ORGANIC			YES			
TURNIPS	TURNIPS	YES	ORGANIC			YES			
SQUASH	SQUASH	YES	ORGANIC			YES			
CELERY	CELERY	YES	ORGANIC			YES			
GREEN BEANS	GREEN BEANS	YES	ORGANIC			YES			

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CILANTRO	CILANTRO	YES	ORGANIC			YES			
ROSEMARY	ROSEMARY	YES	ORGANIC			YES			
GINGER	GINGER	YES	ORGANIC			YES			
CRANBERRIES	CRANBERRIES	YES	A			YES			
BLUEBERRIES	BLUEBERRIES	YES	A			YES			
SUNFLOWER SEEDS	SUNFLOWER SEEDS	YES	ORGANIC		FDA	YES			
PUMPKIN SEEDS	PUMPKIN SEEDS	YES	ORGANIC		FDA	YES			
QUINOA SPROUT POWDER	QUINOA SPROUT POWDER	YES	ORGANIC		FDA				NORTHERN EUROPEAN COUNTRIES
APPLE CIDER VINEGAR	APPLE CIDER VINEGAR	YES	ORGANIC			YES			



[illegible]

[illegible]